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Abolish the Congestion Charge

Chris Prior for the London Assembly

"Use your vote, have your say"

PRESS RELEASE

28 March 2008

Immediate Release

LONDON TO VOTE ON THE CONGESTION CHARGE

"I will not be standing for Mayor" says Chris Prior, "I have not secured sufficient donations to fund a winning campaign. I will, however, stand for the London Assembly as the Abolish the Congestion Charge candidate and give Londoners a chance to vote to get rid of this example of bad government.

With the main parties pledged to keep the congestion charge in some form, it is time to take a stand. I hope that those who otherwise would not have bothered to vote will now turn out – democracy matters, Londoners should use their vote and have their say.

The congestion charge is an unfair tax, it costs 65p of every £1 raised to administer, and it simply does not work. The failure of the congestion charge is just the tip of the iceberg. People are fed up with government policies that just don't deliver. I believe that voters want real solutions to real problems rather than half baked schemes that just make matters worse.

I believe we must use the resources of government to transform public transport and give all of London the twenty-first century system it deserves and so badly needs."

ENDS

Notes to Editors

1. Chris Prior is 43, is married to the author [Lily Prior](#). He is the Chief Executive of [storeton.com](#), the virtual town and the founder of [Plug in Britain](#), which promotes the adoption of electric and plug-in hybrid cars. They live in Battersea with their son.
2. Surveys show that up to 70% of voters are opposed to the congestion charge. Our core support comes from the millions of drivers who pay the charge and the hundreds of thousands who have been fined. We are more than a single issue party, our broader support comes from all those who are fed up with "status quo politicians" and government that consistently fails to deliver. They want real change, fresh ideas and better government.
3. Our appeal is across traditional party lines. We aim to attract Labour voters who are disenchanted with the policies of Ken Livingstone and the Government; Conservatives who want bolder, better policies: Liberal Democrats and Greens who want real action to tackle London's contribution to global warming.

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